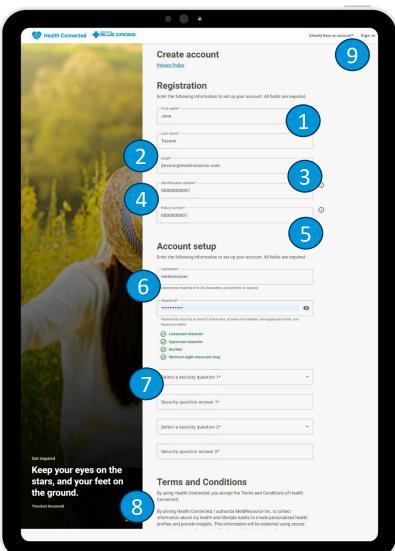


### **Health Connected - New User Registration**





BLUE CROSS

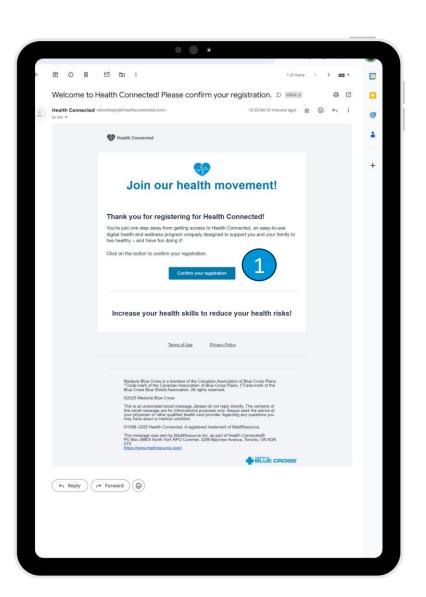
- 1 First Name
- 2 Last Name
- 3 Email
- 4 Identification Number
- 5 Policy Number
- 6 Account Setup
  - Username
  - Password
- 7 Account Setup
  - 2 x Security

    Questions
- 8 Terms and Conditions
  - Opt-In
- Sign In (for returning users)



#### **Health Connected - Email Confirmation Email**







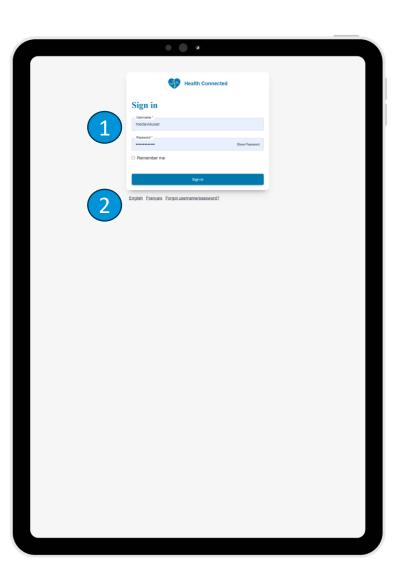
Confirm Registration





## **Health Connected – Sign In – New and Returning Users**





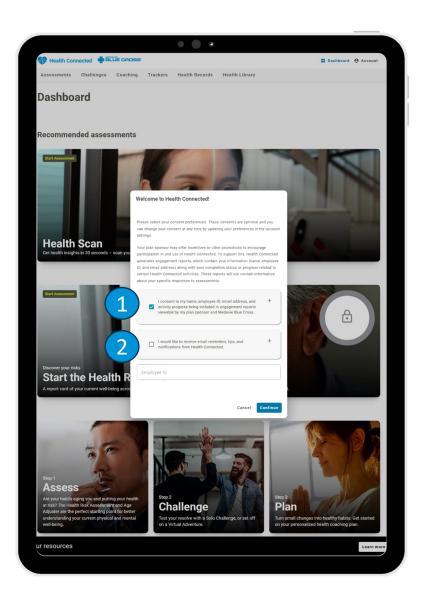
- 1 Credentials (username and password)
- 2 Sign In (Submit)





### **Health Connected - New User Dashboard**





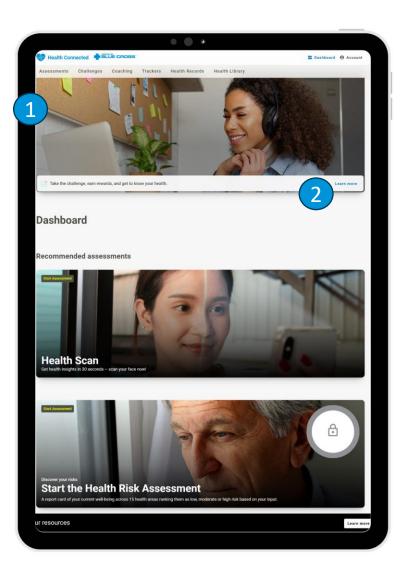
- 1 Activity consent
- 2 Email and notification opt-in





## **Health Connected – Campaign Promotional Banner**





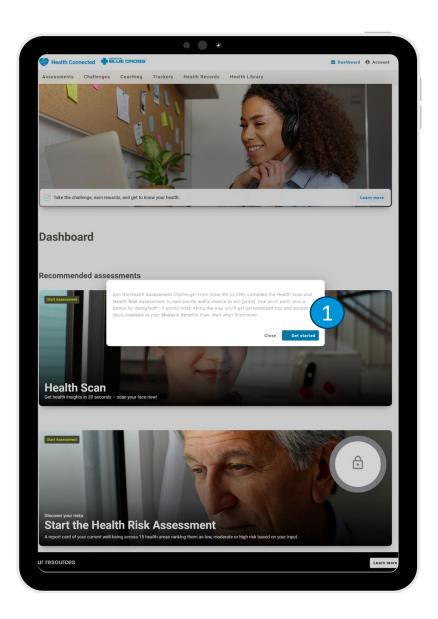
- 1 Promotional banner (image FPO)
- 2 Learn More button





## **Health Connected – Campaign Promotional Banner - Open**





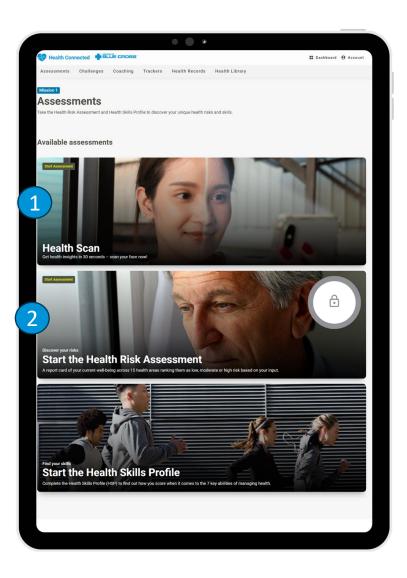






## **Health Connected – Assessments Landing Page**





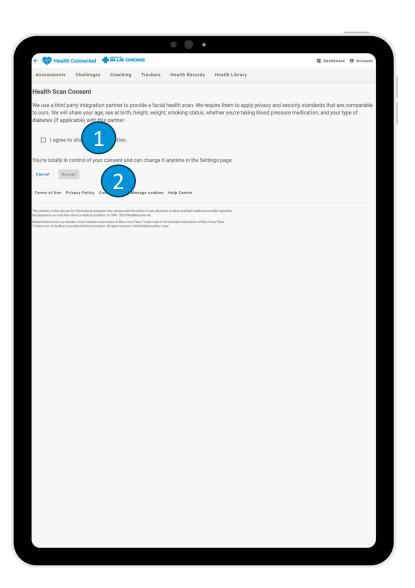
- 1 Health Scan Card
- 2 Health Risk Assessment (HRA) Card





#### **Health Scan – Assessment Consent**





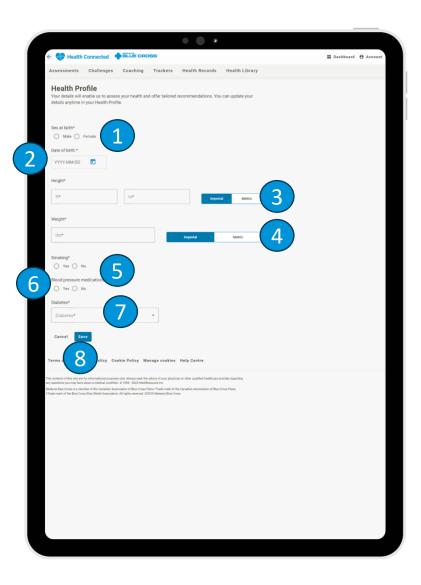
- 1 Opt-In Health Scan
- 2 Submit Opt-In





## **Health Scan – Questionnaire – First Time User**





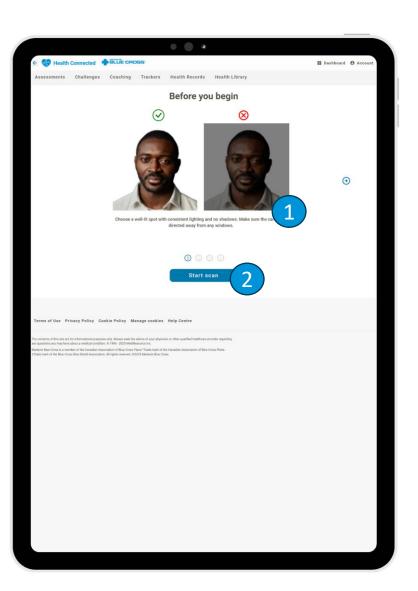
- 1 Sex at birth
- 2 Date of birth
- 3 Height
- 4 Weight
- 5 Smoking status
- 6 Blood pressure medication indication
- 7 Diabetes
- 8 Save (submit)





#### **Health Scan – Best Practice Instructions**





- 1 Instruction carousel
- 2 Start Scan button



## **Connected Health Consent**

Please select your consent preferences.

These consents are optional, and you can change your consent at any time by updating your preferences in the account settings.

Your plan sponsor may offer incentives or other promotions to encourage participation in and use of Health Connected. To support this, Health Connected generates engagement reports, which contain your information (name, employee ID, and email address) along with your completion status or progress related to certain Health Connected activities.

These reports will not contain information about your specific responses to assessments.

- □I consent to my name, employee ID, email address, and activity progress being included in engagement reports viewable by my plan sponsor and Medavie Blue Cross.
- □ I would like to receive email reminders, tips, and notifications from Health Connected.





# **Health Scan Consent**

We use a third-party integration partner to provide a facial health scan. We require them to apply privacy and security standards that are comparable to ours. We will share your age, sex at birth, height, weight, smoking status, whether you're taking blood pressure medication, and your type of diabetes (if applicable) with this partner.

☐ I agree to share this information.

You're totally in control of your consent and can change it anytime in the Settings page.





#### What is it?

An innovative digital health assessment service tool included in Medavie Blue Cross benefits plan.

Provides personalized insights and actionable steps designed to address members' unique needs and bring them closer to their wellness goals.

